

## Overview & Scrutiny Committee, April 28<sup>th</sup> 2008

### Questions from Councillor Egan to Councillor Amin, Cabinet Member for Enterprise and Regeneration

Following last month's announcement that White Hart Community Centre has been selected as a pre Olympic Games training camp, would Cllr Amin please confirm how many other Haringey venues were either submitted for consideration by the Council or considered as venues by the Olympic Organisers.

In an earlier proposal for the Olympics, Alexandra Palace was identified as a potential venue for boxing and fencing but in a rethink of the security parameters a number of the London venues were dropped and the activities concentrated into a smaller set of locations.

Following publication of guidance on pre games training camp selection, the Council only submitted White Hart Lane Community Sports Centre, which was subsequently assessed and selected. The Council will also have the opportunity to put forward venues as Games Training Venues (approx 3 month period), which will be subject to separate guidance, process and conditions.

The information on approved Olympic Training Camp venues is now being distributed/ made available through the Olympic Organising Structures of Competing Countries, and individual sports, who can then make direct contact with potential venues. As yet we have not received any expressions of interest.

Has it been confirmed which athletes/nations will be using White Hart Community Centre?

Not as yet

Would she also tell me what Olympic related activities and projects are currently being planned or are underway in the Borough?

#### 1. Volunteering

- Developing local Sports Club Accreditation system to recognise, support and increase sports related activity – should launch in September 2008.
- Successful bid made to the Community Investment Fund includes Sports Volunteer and Club Activator projects – CSPAN (Community Sport and Physical Activity Network) - approval received from Sport England at the end of March 2008.

#### 2. Jobs and training

- Pre volunteering programme – the borough has successfully delivered a pre volunteering programme for 105 Haringey residents to help them gain potential volunteering and job opportunities

arising through the 2012 Games. The LDA assessed this as the best performing in London.

- Our construction training initiative is working with ODA to deliver construction training and accreditation for companies building the Olympic venues. This work will be expanded this year under the three borough activities funded by the LDA and called the North London Pledge.

## 2. Facilities

- White Hart Lane ( New River), Finsbury Park and Northumberland Park School proposed as potential Training Venues (during games). White Hart Lane has also been included in the Guide for National Olympic Committees, for Athletics Training Camp facilities (pre games). Proposals to develop WHL and FP as multi sports hub sites.
- Seeking to open up/develop community use of school based sports facilities. Piloting new Dual Use SLA arrangement with Sixth Form Centre. Starts April 2008.

## 3. Participation – Youth and Adult participation focus.

- Youth Sports Scholarships programme managed by Haringey Sports Development targeting local talented young sportsmen and women. Launched 2007, and now recruiting to second year.40+ participants. Aim to have 2 participants in 2012 Olympics/Paralympics.
- Cross agency holiday sports programme planning and delivery. Branded under Summer Uni in 2007 with 12k attendance. Plan to repeat in Summer 2008.
- Bid under development (as ‘ 1 ‘ above ) includes a range of initiatives and match funding from Council and partners.
- Launch of Extended Schools Football project in late 2006, with funding from Football Foundation and delivery through Tottenham Hotspur Foundation and Asian Action Group.

## 4. Promotion

- Launch of Borough Sports Awards (part of North London programme ) on 21<sup>st</sup> November 2007 with range of categories. Hosted by THFC and fronted by Richard Sumray (Chair of Haringey PCT). Will now be an annual event.
- Introduction of Junior Active Card, including concessionary level. Launched in early 2007. Currently just over 4k active users.
- Development of Sports Approved Suppliers Framework to provide coordinated engagement/use and quality control of community/voluntary sector sports coaching/development providers. Formally established February 2008.
- Haringey hosted Olympics roadshow event on 21<sup>st</sup> February in Finsbury Park with mix of information and ‘come and try’ activity.
- Handover ceremony – Childrens Services will be hosting an event to coincide with the handover of the Olympics to London in August.

## 5. Cultural Olympiad

- Opportunities being explored to align and strengthen existing cultural activity e.g. Tottenham Carnival included in 2008 Lee Valley Festival, aimed at stimulating local enthusiasm in North London for 2012.

- Development of new Borough Cultural Strategy will actively embrace/promote 2012 opportunities.
6. Business and enterprise
- A business event to promote opportunities for suppliers – this being held at Alexandra Palace as part of the 2008 Lee Valley Festival.
  - Relocations – through North London Business we have worked to relocate successful businesses displaced by the Olympic development.

*How, specifically, will Haringey, residents and businesses benefit from the Games?*

*As the events are still 4 years away this is difficult to quantify as the only current activity is the building of the main stadiums. Potential areas of benefit are*

*Participating* – It is highly likely that Haringey residents will be competing in either the Olympics or Paralympics as participants due to the track record of the Council in supporting sporting activities in the borough.

*Direct investment in Haringey* - The success of attracting the training centre at White Hart Lane will result in improved sport facilities for the borough. Other opportunities on a smaller scale may present themselves closer to the event. Should there be any problems with main venues we have already indicated that Alexandra Palace has the potential to be used at short notice.

*Jobs* – Given the proximity of the borough to the Olympics we are likely to gain employment opportunities – however, the two events are only 4 weeks of activity. We have therefore put more emphasis on the longer term job in the developments around the Olympics and to construction opportunities.

*Business* – there will be opportunities through main contracting or sub contracting for local businesses to secure Olympic contracts. This will be done through our inward investment agency North London Business. In Sydney it was shown that of the £400m in contracts issued £100m went to local regionally based companies. However supplier procurement for the Games will not commence until 2009.

*Tourism* – while Haringey does not have any major hotel offer it is likely that many visitors will stay with friends and families – especially likely in Haringey with its community connections across the world. This could result in increased retail and leisure spend in the borough. Work on this will start in 2010 to get business to think more about the opportunities presented.

*Increased focus on health and activity.* One of the goals of hosting the Olympics is that we will use them to promote healthier lifestyles amongst children and adults

*Feel good factor* – the Olympics are being held in London and so people will feel much closer to the action. The Olympics in both Sydney and Athens did

seem to create considerable pride and enthusiasm locally. It has not been decided yet if we hold specific events during the Olympics e.g. televising events in public locations. We are already holding events such as mini Olympics in this summer youth programme in this spirit.

*What negative impacts have been identified in terms of reductions in resource and income going to Haringey cultural and regeneration projects and the third sector?*

The only identifiable negative impact was the first round of the LDA Single Programme funding for the Upper Lee Valley. This was spread across three boroughs and was reduced from £30m to £10m. However the funding had not been allocated to projects and it is not possible to say how much of that £20m would have come to Haringey projects.

*What discussions have Haringey Councillors and/or officers had with the Olympic organising Committee and other agencies and government Departments to ensure that Haringey will maximise its benefits from the games?*

The council engages with the Olympics at a number of levels.

Members and officers recently directly met with Tessa Jowell to promote the borough and identify further Olympic development opportunities. Members have also lobbied for greater benefit for borough residents.

LDA – officers have met with the LDA's Olympic team on a regular basis.

North London Olympic group – officers from the sub region meet on a quarterly basis to discuss the Olympics.

*Please identify the Council officers that have Olympic related responsibilities.*

The officer lead for the regeneration benefit of the Olympics is with the economic regeneration team.

A regular Olympic officers group meets to co-ordinate activities across the council. Membership of the group is composed of the following staff:

Head of Economic Regeneration  
Business and Enterprise Manager  
Head of Procurement  
Assistant Director Childrens Services  
Assistant Director Recreation Services  
Volunteering and Promotions Officer HAVCO  
Olympics Co-ordinator NLSA